



WEBINARS 2025

MAGAZINE FOR PROFESSIONALS IN CONSTRUCTION, URBAN PLANNING, REHABILITATION AND SUSTAINABLE DESIGN



MARCH 6

INNOVATIVE MATERIALS



- Wood
- Ceramics
- Recycled concrete
- Facades/Structures
- Interiors

APRIL 22

THE REVOLUTION OF INDUSTRIALIZED CONSTRUCTION



- Market, developments and limitations
- Complete and modular construction
- Materials and solutions

JUNE 11

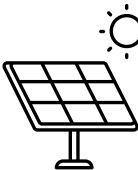
ENERGY REHABILITATION



- Energy efficiency
- Energy Saving
- Case studies
- Roofs, air conditioning, lifts, home automation, etc

SEPTEMBER 18

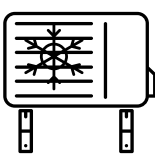
SELF-CONSUMPTION AND AEROTHERMAL ENERGY



- Aerothermal and solar photovoltaic
- Aerothermal equipment and self-consumption
- Underfloor heating
- Renewable energies

21 OCTOBER

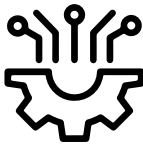
EFFICIENT AIR CONDITIONING



- Technological solutions
- Efficiency and sustainability
- Automation
- Standards and certifications
- Indoor quality and thermal comfort

11 DECEMBER

HOME AUTOMATION



- Solutions and case studies
- Impact of digitalisation
- Cybersecurity
- Sustainability

Ecoconstrucción is a professional print media outlet with 6,000 copies and more than 17,000 online readers, dedicated to analyzing trends and innovations in the construction sector and sustainable urban design.

This editorial program covers a wide range of topics related to the building life cycle and its environmental impact.

It presents innovative projects and construction solutions, focusing on energy efficiency, water saving, material sustainability and healthy construction. It also explores trends such as Passivhaus, modular construction, bioclimatic and 3D printing technologies.

TYPES OF SPONSORSHIPS

PLATINUM (2.600 €)

- Featured 1 page advertisement in the magazine
- Company logo at the top.
- Paper priority.

GOLD (1.800 €)

- 1 page advertisement in the magazine
- Company logo in second place

SILVER (1.100 €)

- 1/2 pages advertisement in the magazine
- Company logo in third place

COMMON BENEFITS: WHAT'S INCLUDED?

Organisation of webinars. Creation of the event website. Promotion of participation on our website, newsletters and social media. Sending an emailing to the databases, +16,000 contacts. Event moderation. Recording for uploading to YouTube channel and transfer of registration data in Excel format.

EDITION	THEME	
No. 98 January-February Deadline: February 7	• Bricks and Energy Efficiency. • Recycling of materials. • Elevation systems in homes. • Auxiliary materials for works. • Ceramic floors.	• Facade Systems: ETICS and Ventilated Facade Systems • Acoustic Insulation: Walls and Partitions. • Waterproofing: Wet Areas. • Water facilities: Sanitation. • Bathroom and Kitchen Equipment. • BAU 2025 News.
Exhibitions we will attend: CEVISAMA (February 24-28, Valencia)		
No. 99 March-April Deadline: April 14	• Thermal insulation: Solutions. • Equipment for SHW (Sanitary Hot Water). • Foundation and Rehabilitation of Buildings. • Structures: Wood, Concrete and Steel. • Roof: Types and Solutions	• Sun Protection Systems • Industrialized Construction • BIM, CAD and Augmented Reality solutions. • Home automation: Technologies and Smart Buildings. • Smart Faucets. • Windows and Doors.
Fairs we will attend: REBUILD (April 23-25, Madrid), INTERSOLAR (May 6-7, Munich), ExpoBIOMASA (May 6-8, Valladolid), CONSTRUMAT (May 20-22, Barcelona), NET ZERO TECH (June 4-5, Barcelona).		
No. 100 May-June Deadline: June 20	• Air Renewal: Mechanical and Natural Ventilation. • Enclosures: Terraces and Balconies. • Photovoltaics and Aerothermal energy. • Flooring. • Wooden Facades.	• Green Roofs and Facades. • Security and Control: Access. • Swimming pools: Saving water and energy. • Energy Rehabilitation. • Walls and partitions. • Cements, Mortars and Plasters.
*Exhibitions to be determined		
No. 101 DIRECTORY August Deadline: July 21	• Architectural Studies. • Construction companies. • Engineering. • Guide to companies and suppliers.	It is distributed at the main fairs in the sector.
*Exhibitions to be determined		
No. 102 Sept.-Oct. Deadline: October 23	• Renewable Energy: Self-consumption. • PV Modules, Inverters and Storage. • BIPV Photovoltaic Aesthetics. • Air conditioning: Heat, Cold and Air. • Transportation in medium and high-rise buildings: Elevators and Stairs.	• Installations: Electrical and Lighting. • Foundation. • Glass facades. • Smart Cities and Circular Economy. • Exterior Coatings.
*Exhibitions we will attend: ARCHITECT WORK (October 29-30, Barcelona), C&R (November 18-21), Piscina & Wellness Barcelona (November 17-20), GENERA + MATELEC (November 18-20, Madrid).		
No. 103 Nov.-Dec. Deadline: December 15th	• Spaces without Barriers. • Stoves and Fireplaces. • Waterproofing Systems. • Emerging Construction Technologies. • Acoustic Insulators.	• Rainwater Management and Reuse. • Ecofriendly Construction Machinery. • Construction management software. • Tools for construction sites. • Special Report: 2025 review and 2026 forecasts.
*Exhibitions to be determined		
Interior Design Supplement	• Interior Design Studies.	• Materials Sustainable finishes for interiors.

COMMON SECTIONS:

News, Events Calendar, Projects, Products / Services, Interviews The magazine will be distributed at key industry fairs and events

ADVERTISING

RATES 2025

STANDARD ADS

PRINT ADS	Vertical Sizes	Horizontal Sizes	Price
Double page	420 x 297 mm		1.900 €
Page	210 x 297 mm		1.300 €
Half Page	105 x 297 mm	210 x 148,5 mm	900€
1/4 Page	105 x 148,5 mm	210 x 75 mm	700 €
1/5 Page		210 x 60 mm	500€

FEATURED ADS

PRINT ADS	Vertical Sizes	Price
Front page	156 x 221 mm	2.600 €
Back cover	210 x 297 mm	2.000 €
Inside cover and page 3	210 x 297 mm	1.850 €
Page 5	210 x 297 mm	1.600 €

Discounts available for multi-edition print campaigns | In case of advertising campaigns, please consult our discount policy

ONLINE ADS

Price per Space/Month	Top Central (728x90)	Top Right (300x250)	Central (468x60)	Right Side (300x250)	Left Side (150x150)
Homepage	1.600 €	900 €	800 €	500 €	300 €
Sections	700 €	400 €	400 €	300 €	200 €
ONLINE BUSINESS GUIDE	1.100 €	600 €		400 €	200 €

Discounts available for multi-edition print campaigns | In case of advertising campaigns, please consult our discount policy

WEEKLY NEWSLETTER

Price per Space/Week	Top Central (728x90)	Central (468x60)	Right Side (300x250)	Bottom (728x90)	Logo (175x175)
	1.100 €	400 €	400 €	850 €	300 €

ONLINE BUSINESS GUIDE

Price per Space/Month	Top (728x90)	Central (468x60)	Bottom (728x90)	Logo (175x175)
	850 €	400 €	850 €	300 €

E-MAIL MARKETING

+17000 online contacts

1.600 €

EXCLUSIVE WEBINAR

Organization of webinars. Promotion of the event with featured news in our newsletters or exclusively, up to 4. Moderation and transfer of data from registers that consent. Video recording for delivery to the client and publication on our YouTube channel.

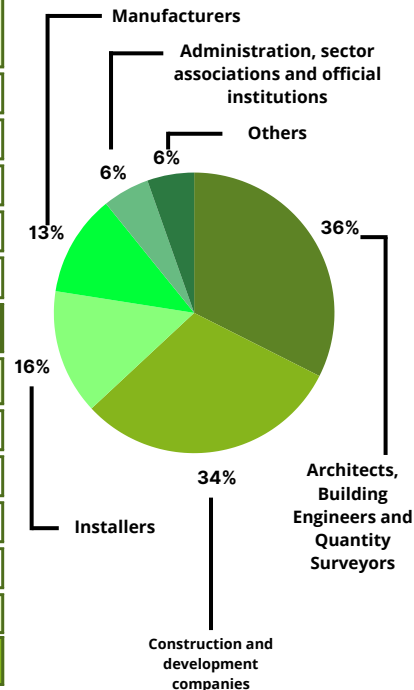
1.600 €

SPONSORED NEWS

Published on the web and in a weekly newsletter as a highlight

400 €

Our readers



- PRICES INCREASE WITH VAT
- PRINT ADS: ADD 3 MM BLEED
- ONLY PDF, JPG AND TIF FILES ARE ACCEPTED
- BANNER WEIGHT WILL BE LESS THAN 75 KB
- ONLY FILES IN GIF OR JPG FORMAT ARE ACCEPTED

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